

## RSS feed requirements for Podimo

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To be eligible to appear in Podimo, you must expose an RSS feed describing your podcast. This RSS feed should conform to the [RSS 2.0 specification](#), with additional tags and values as described in the following section. Some of these tags are podcast-level, and some are episode-level.

### Podcast-level RSS tags

#### Required

Tag	Description
<code>&lt;item&gt;</code>	One or more descriptions of individual episodes. You must have at least one <code>&lt;item&gt;</code> element in the feed for the podcast to be visible in mobile application. If podcast won't have any episodes - it will stay hidden.
<code>&lt;title&gt;</code>	Name of the podcast
<code>&lt;language&gt;</code>	The two-letter language code of the podcast as defined by ISO 639-1

#### Recommended

Tag	Description
<code>&lt;itunes:author&gt;</code>	The author(s) of the podcast.
<code>&lt;itunes:category&gt;</code>	The general topic of the podcast to be shown in the Search results
<code>&lt;itunes:summary&gt;</code> OR <code>&lt;description&gt;</code>	A plaintext description of the podcast, which is shown if the user clicks for more information in Search results. HTML tags are ignored and the description is truncated to 1,000 characters.
<code>&lt;itunes:explicit&gt;</code>	If present and set to yes (case insensitive), this tag indicates that the podcast contains explicit material. You can also tag individual episodes with this property for finer-grained control.
<code>&lt;itunes:image href="..."&gt;</code>	An image to associate with your podcast.

## **Episode-level RSS tags**

### **Required**

Tag	Description
<title>	Title of the podcast episode.
<itunes:summary> OR <description>	A description of this episode, to show in search results. HTML tags are ignored.
<enclosure>	Fully-qualified URL of the episode audio file.
<guid>	A permanently-assigned, case-sensitive Globally Unique Identifier for a podcast episode. Should be unique and unchanging over time, scoped to this podcast. GUIDs are compared to indicate which episodes are new.
<itunes:duration>	Duration of the episode, in one of the following formats: [hours]:[minutes]:[seconds] [minutes]:[seconds] [total_seconds] In the first two formats the values for hours, minutes, or seconds cannot exceed two digits each.
<pubDate>	Publication date of the episode, in RFC 822 (section 5.1) format.

### **Recommended**

Tag	Description
<itunes:explicit>	If present and set to yes (case insensitive), indicates that the episode contains explicit material.